

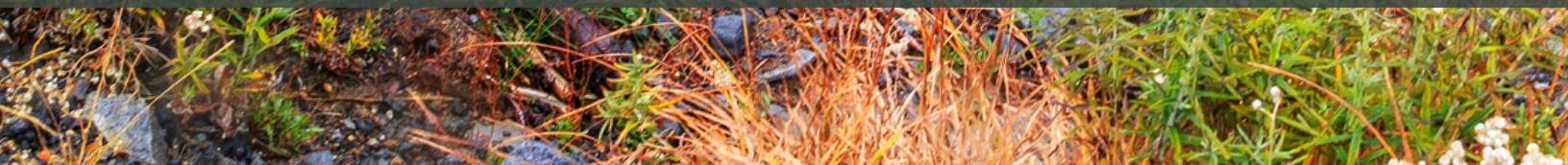


# **EXHIBITORS & SPONSORS**

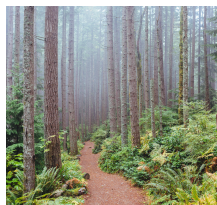
**SEPTEMBER 19-22, 2022**

**2022 ANNUAL MEETING**

**NATIONAL ASSOCIATION OF STATE FORESTERS**







## Join us in Washington

For more than a century, state foresters have worked to ensure the sustainable management of America's forests. Trees meet every day needs for wood, paper, clean air, clean water, and outdoor recreation. Yet most Americans do not connect trees to their daily lives.

Fortunately, this is changing. Climate change, catastrophic wildfires, and a global pandemic have added forests to the list of topics discussed at dinner tables across the United States. Corporate initiatives, from Amazon to Walmart, are also recognizing the roles forests can play in creating more environmentally, socially, and economically sustainable futures. And our federal government, evidenced most recently by the passage of the Infrastructure Investment and Jobs Act, is making unprecedented investments in forest-based solutions. Forests are truly being rediscovered as America's greatest renewable natural resource.

This year's annual meeting will be held in-person. It is expected to attract upwards of 200 forestry and wildland fire leaders and will provide ample opportunity for speakers, vendors, and industry representatives to interact. Its general sessions will highlight new and exciting developments in the field of forestry and explore growth opportunities for wood product markets, sector partnerships, and emerging biotechnologies.

**To be recognized as an exhibitor or sponsor in meeting print materials, please make your commitment by August 24, 2022.**

Exhibitor and sponsorship inquiries should be directed to  
[nasf@stateforesters.org](mailto:nasf@stateforesters.org)

**Register as an exhibitor, sponsor,  
or Friend of Forestry at**

















**[www.stateforesters-2022.eventbrite.com](http://www.stateforesters-2022.eventbrite.com)**



GO TO [WWW.STATEFORESTERS.ORG](http://WWW.STATEFORESTERS.ORG) FOR MORE INFORMATION

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**There are several ways you can support the 2022 NASF Annual Meeting in Washington.** In addition to four levels of meeting sponsorship, NASF offers opportunities for exhibitors, meeting-goers, and other NASF partners to contribute directly to the meeting's success:

SPONSORSHIP LEVELS						
					CONTRIBUTOR LEVELS	
	<b>WALNUT</b> STARTING AT \$15,000	<b>CHESTNUT</b> STARTING AT \$10,000	<b>OAK</b> STARTING AT \$5,000	<b>PINE</b> STARTING AT \$3,000	<b>EXHIBITOR</b> \$1,500	<b>FRIEND OF FORESTRY</b> \$100 - \$1,250
BENEFITS						
PRODUCT DEMONSTRATION						
CONFERENCE EVENT SPONSORSHIP	Annual Banquet, Host Dinner, or Presidents Reception	Any event not reserved by a Walnut sponsor	Coffee Break or Evening in Hospitality Suite			
RECOGNITION IN PROGRAM	Full-page logo or ad	Half-page logo or ad	Quarter-page logo	Quarter-page logo		
RECOGNITION IN NASF NEWS						
EXHIBIT SPACE	One exhibit space in prime location	One exhibit space in prominent location				
COMPLIMENTARY REGISTRATION(S)	x4	x3	x2	x1	x1	
UP TO 2 INSERTS IN MEETING MATERIALS						
MEETING SIGNAGE						



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## Information For Sponsors

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### Walnut

Starting at \$15,000 – Opportunity to demonstrate product/service during regular programming (subject to pre-approval by NASF); Recognition in meeting program with full-page-sized logo or ad; Recognized as Walnut-level sponsor in promotional communications (including at least one press release); Exclusive sponsorship of any conference event (with signage denoting sponsorship); Up to two inserts in meeting materials packet; One exhibit space in prime location (\$1,500 value); Four full conference registrations (\$2,400 value)

### Chestnut

Starting at \$10,000 – Recognition in meeting program with half-page-sized logo or ad; Recognized as Chestnut-level sponsor in promotional communications (including at least one press release); Sponsorship of any event not reserved by a Walnut sponsor (with signage denoting sponsorship); Up to two inserts in meeting materials packet; One exhibit space in prominent location (\$1,500 value); Three full conference registrations (\$1,800 value)

### Oak

Starting at \$5,000 – Recognition in meeting program with quarter-page-sized logo; Recognized as Oak-level sponsor in promotional communications (including at least one press release); Sponsorship of one Coffee Break or Evening in Hospitality Suite (with signage denoting sponsorship); Up to two inserts in meeting materials packet; One exhibit space (\$1,500 value); Two full conference registrations (\$1,200 value)

### Pine

Starting at \$3,000 – Recognition in meeting program with quarter-page-sized logo; Recognized as Pine-level sponsor in promotional communications (including at least one press release); Up to two inserts in meeting materials packet; One exhibit space (\$1,500 value); One full conference registration (\$600 value)

**Register as an exhibitor, sponsor,  
or Friend of Forestry at**  
**[www.stateforesters-2022.eventbrite.com](http://www.stateforesters-2022.eventbrite.com)**







## Information For Exhibitors

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**The fee to exhibit at this year's annual meeting is \$1,500.** This fee includes one (1) complimentary meeting registration, one (1) exhibitor booth, and (1) one flyer and/or (1) one swag bag item for inclusion in the conference registration materials.

Meeting registration includes all provided meals during the meeting and offers admission to all of the meeting's sessions and the Field Tour. Each additional exhibitor registering for the meeting must purchase an "Additional Exhibitor Staff Registration" for \$300.

### EXHIBITION HOURS

**Tuesday, September 20**

8:00 am – 5:00 pm PT

**Wednesday, September 21**

8:00 am – 5:00 pm PT

**Thursday, September 22**

8:00 am – 5:00 pm PT

Exhibit tear down must be complete  
by 11:00 am PT on Friday, Sept. 23.

#### **Need A/V at your booth?**

Exhibitors with A/V requests should  
contact [nasf@stateforesters.org](mailto:nasf@stateforesters.org).

### SHIPPING INFORMATION

If you intend to ship your flyer and/or swag  
item for inclusion in the meeting registration  
materials directly to the hotel, they should  
arrive to the following address no earlier than  
September 14, 2022:

**Skamania Lodge**

**Attn: Michelle Gallanger (NASF Annual  
Meeting 9/19-9/22)**

**Your Name & Date of Arrival**

**1131 SW Skamania Lodge Way**

**Stevenson, WA 98648**

**Box \_\_ of \_\_**

Please note that Fedex and UPS do not deliver  
to the resort on Saturdays or Sundays. If you  
anticipate a large shipment, please contact  
the hotel to make arrangements.

Each box must have a return address. There  
will be a \$5 handling charge for each box.







## Become A Friend of Forestry

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**Not able to sponsor or exhibit at this year's meeting? Whether you attend the meeting or not, you can still show your support for state and private forestry!** Meeting goers (and even those who can't make it to Skamania Lodge in September) can support the 2022 NASF Annual Meeting with donations ranging from \$100 to \$1,250.

Friends of Forestry contributions will be recognized with signage prominently displayed in the most heavily trafficked meeting areas, like the onsite registration desk. To make sure your Friend of Forestry contribution is recognized, please make your donation via our meeting registration website no later than August 26.

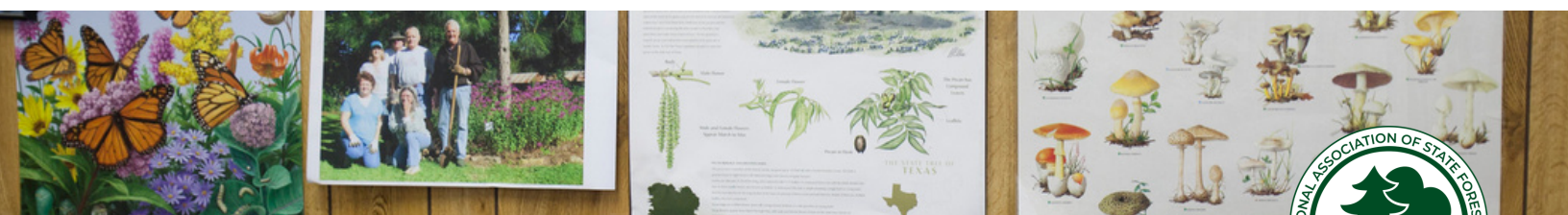
## Donate To The Silent Auction

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**One of the most beloved components of the state foresters' annual meeting each year is the NASF Foundation's Silent Auction.** This annual event supports NASF's work to represent state and private forestry interests in Washington, D.C., through a variety of meaningful programs. By participating in the Silent Auction, you ensure that your great state or organization contributes to ongoing national initiatives that make a real difference for your forests at home.

Consider donating an item (or two, or three!) to this year's Silent Auction. (Please note we cannot accept donations of alcohol this year.) You can either bring your Silent Auction item(s) with you to Skamania Lodge or ship the item(s) ahead of the meeting. Shipping instructions will be published on NASF's website at: [stateforesters.org/event/nasf-2022-annual-meeting/](https://stateforesters.org/event/nasf-2022-annual-meeting/)

Prior to mailing your item, please email (1) a brief description of your item, including any noteworthy information such as the item's significance to your state, who made it, etc., and (2) its approximate monetary value to Katie Forman-Cook, the executive director for the NASF Foundation, at [kathryn.formancook@gmail.com](mailto:kathryn.formancook@gmail.com).



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