



International Wildfire Prevention Workshop

September 8-9, 2021 | All times Eastern

Hosted by the National Association of State Foresters in cooperation with the Mid-Atlantic, Northeast, and Great Lakes Compact Prevention Committees, and the USDA Forest Service Region 9.

Wednesday, September 8, 2021

11:00 am – 11:30 am ET | Welcome and Meeting Overview

Blending Virtual and Field Wildfire Prevention Strategies: The 3 Es and A
Tom Boggus, Chair, NASF Foundation

11:30 am – 12:30 pm ET | Keynote on Wildfire Prevention

Investing in Wildfire Prevention: Effectiveness Research
Gabe Kohler, Research Associate, Forest Stewards Guild

12:30 pm – 1:30 pm ET | EDUCATION

Virtual Wildfire Prevention Successes: Trap lines, Social Media and Matching Products with Audiences
Linda Hecker, Retired USFS Interpretive and Education Specialist

1:30 pm – 2:00 pm ET | BREAK/LUNCH/VISIT VIRTUAL EXHIBIT HALL

2:00 pm – 3:00 pm ET | ENGINEERING

2:00 pm – 2:30 pm ET

Reducing Wildfires from Power Lines: Technologies, R&D and Finance
Stewart Cedres, Department of Energy, Office of Electricity

2:30 pm – 3:00 pm ET

Ignitions from Firearms and Explosives
Mark Finney, Researcher, USDA Rocky Mountain Research Station

Wednesday, September 8, 2021 continued

3:00 pm – 4:00 pm ET | ENFORCEMENT

3:00 pm – 3:30 pm ET

New Fire Cause Codes and Implications to Fire Investigation

Rochelle Pederson, Wildland Fire Assoc. Chief Data Officer, USFS

Jerry Hepler, Special Agent, USFS

3:30 pm – 4:00 pm ET | CHOOSE ONE OF THREE BREAKOUTS:

I. De-escalating Difficult Interactions

Glen Trainor, Chief of Police, Frazer-Winter Park Police Department

II. “Virtual Tour of a Wildfire Dashboard –Beep, Beep!”

Laura Waddle, GIS Specialist, Wisconsin Dept. Natural Resources

III. Fire Restrictions Websites

Kenny Jaramillo, Wildfire Prevention Regional Coordinator, BIA

Francisco Salazar, SW Region Coop. Fire Program Manager, USFS

4:00 pm – 4:15 pm ET | BREAK/VISIT VIRTUAL EXHIBIT HALL

4:15 pm – 5:00 pm ET | EDUCATION

4:15 pm – 4:45 pm ET

“People Say the Darndest Things About Smokey”

Sarah McCaffrey, Social Science Researcher, USFS

4:45 pm – 5:00 pm ET

What are Fire Prevention Education Teams (FPETs)?

Zach Ellinger, National Wildfire Coordinating Group FPET Co-Chair, BLM

5:00 pm – 6:00 pm ET | Virtual Sharing Session

This is an optional session hosted by Maureen Brooks for workshop participants to share lessons learned, success stories, and more.

(See the next page for Thursday's agenda)

Thursday, September 9, 2021

11:00 am – 12:00 pm ET | EDUCATION

Demographics and Campaigns: Marketing to Different Audiences

Ro Patrick, Group Campaign Director, Ad Council

12:00 pm – 1:30 pm ET | Smokey Bear and NASF National Awards Luncheon

This awards ceremony will be broadcast live from the NASF 2021 Annual Meeting in Pittsburgh.

1:30 pm – 3:00 pm ET | ADMINISTRATION

Overview of Strategies: Planning, Training, Capacity Building & Financing

Gwen Beavans, Wildfire Prevention and Mitigation Branch Chief, USFS

Wildfire Prevention and the National Cohesive Strategy

Larry Mastic, Northeast Region Cohesive Strategy Coordinator

NWCG Communications, Education and Prevention Committee (CEPC)

Tina Boehle, NWCG CEPC Chair, National Park Service

Wildfire Prevention Spatial Assessment and Planning Strategies Software

Fred Turck, Prevention Program Manager, VDOF

Leveraging Dollars, Cooperative Agreements, and Volunteers

Maureen Brooks, Wildfire Prevention Program Manager, USFS

3:00 pm – 3:30 pm ET | BREAK/VISIT VIRTUAL EXHIBIT HALL

3:30 pm – 4:30 pm ET | EDUCATION

How to Build and Brand a Wildfire Prevention Communication Strategy

Melanie Banton, FPET PIO, Florida Forest Service

4:30 pm – 5:30 pm ET | Panel Discussion with Wildfire Prevention Leaders

This session features a panel of wildfire prevention leaders facilitated by Karen Stafford, prevention program coordinator for the Texas A&M Forest Service. Panelists include: Melanie Morin (prevention and communications agent for Quebec), Gabe Kohler, Gwen Beavans, Sarah McCaffrey, and Fred Turck.

Thursday, September 9, 2021 continued

5:30 pm – 5:45 pm ET | Workshop Closeout

This session is for tying up loose ends and doling out prizes to meeting participants. You must be present to win!

Have you seen our virtual meeting space yet? It's easy to navigate! First, you'll want to visit our online event page.

If you're on your computer, open your internet browser and go to: <https://www.accelevents.com/e/international-wildfire-prevention-workshop>. If you're using a tablet or smart phone, open up the camera function, scan the QR code below, and tap the link that appears.

Once you've arrived at the IWPW event page, you can select "exhibitors" in the dropdown menu (or on the left side of your screen if you're on a computer) and chat live with vendors. They can't wait to meet you!



SCAN ME

