

# 2021 Smokey Bear Awards Nomination Form

Deadline for nominations: December 15, 2020

**Before submitting your nomination**, please review the [2021 awards guidelines and criteria](#) and take a look through our [FAQ one-pager](#) on crafting a successful nomination package. Still have questions? [Click here to find the contact information for the wildfire prevention lead in your state or region.](#)

## PROPOSED NOMINATION AWARD LEVEL: \*

Gold

Silver

Bronze

## Nominee Information

### Nominee's Name As It Should Appear On Award:

First Name

Last Name

### Nominee Job Title: \*

### Nominee's Affiliation (Agency/Organization): \*

Please be specific about the individual's affiliation.

### Nominee Email Address: \*



**Is the nominee aware of this nomination? \***

Yes

No

**Has the nominee previously received a Smokey Bear Award? \***

Yes

No

Do Not Know

**If the nominee has received a Smokey Bear Award in the past, please provide the level of award and the year it was awarded, as well as short description of the project(s) honored:**

The awards committee is interested in a brief description about the previously award-winning project(s).

## **Nominator Information**

**Nominator Name \***

**Job Title \***

**Affiliation (Agency/Organization) \***

**Nominator Email Address \***

**Phone Number \***



## Project Narrative

In this section, please provide a detailed and specific description of the outstanding wildfire prevention service or project managed by the nominee. In this narrative, be sure to address all eligibility requirements and awards criteria. There is an opportunity to attach files later on.

**Please provide a 100- to 500-word summary of the nominee's work: \***

If possible, include quantitative data such as how wildfire occurrence declined while drought indexes went up or qualitative data or outcomes such as participation in local meetings attendance at wildfire prevention activities/events increased.

**Describe the service/project, tools or methods used, short-term and long-term outcomes, what objectives were met or exceeded, and, in general terms, how many people it reached: \***

If possible, include quantitative data such as how wildfire occurrence declined while drought indexes went up or qualitative data or outcomes such as participation in local meetings attendance at wildfire prevention activities/events increased.

**How did the nominee's work go above and beyond to prevent human-caused, unplanned wildfires? \***

**Provide examples of how this project was creative and innovative: \***

If possible, include quantitative data or outcomes.

**Describe how the project/service targets national audiences, themes, messages, and goals: \***

If possible, include quantitative data or outcomes.

**Describe how the project or activity engaged groups, organizations, or agencies, and whether these participants were new to this activity: \***

If possible, include quantitative data or outcomes.

**Describe how the project or work was funded through volunteer time, existing programmatic funds, and/or any external sources: \***

If possible, include quantitative data or outcomes.

## **Additional Details**

**Describe the publicity plan that would be deployed in the event this nominee is selected for a Smokey Bear Award: \***

Include a publicity plan for recognition of nominee such as newsletter articles or blog posts, press releases to local media, social media posts and more.

**Would the nominee have financial support to attend a presentation ceremony outside of their state of residence?: \***

**Describe any local, regional, or national recognition the project or work has received to date, including awards and media coverage:**

If possible, include hyperlinks to earned media and other forms of recognition.

## **Supporting Documentation**

Nominators can attach up to five (5) attachments that make up no more than ten (10) pages total. Please note that Gold and Silver Award nominations MUST be accompanied by letters of support.

**Briefly provide a summary of all attached supporting documentation, if applicable:**

**By submitting this nomination, you agree to allow the Cooperative Forest Fire Prevention Campaign to publicize this great work on a national level: \***

I agree