CENTENNIAL CHALLENGE
A 100-YEAR CELEBRATION

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59 MEMBERS, ONE VOICE

State foresters manage and protect state and private forests, which encompass nearly two-thirds of the nation's forests. Nationwide, over 26,500 state forestry agency employees work year-round to keep our forests healthy and productive.
CENTENNIAL CHALLENGE

NASF is celebrating 100 years of national forestry leadership between its September 2019 Annual Meeting and its September 2020 Annual Meeting.

1. State 100-themed challenges
2. Online clearinghouse and story-sharing
3. Culminating projects
100-THEMED CHALLENGES

The NASF Centennial Challenge will honor the tremendous social, environmental, and economic contributions state forestry agencies have made nationwide by spotlighting their efforts regularly throughout the year-long campaign.

Your state's Centennial Challenge may celebrate an activity that your state already has in the works. The possibilities are endless!

Will your state plant 100 street trees, complete 100 forest stewardship plans, grow/plant 100,000 seedlings, treat 100 acres of forest, provide training to 100 state forestry employees?
TIMELINE FOR STATES

By May 1, 2019...

Every state forester has agreed to appoint a person in their state to **plan, complete, and document** a "100"-themed forestry event/program/initiative

**AND**

**Select a 100-themed challenge** for their state to celebrate between NASF's Annual Meeting in September 2019 and NASF's September 2020 Annual Meeting)
STORY SHARING AND CULMINATING PROJECTS

ONLINE CLEARINGHOUSE
Interactive event map with details on challenges

SOCIAL MEDIA
Promotion of state challenges weekly on NASF social platforms

PUBLICATION
Short summaries of challenges coupled with a brief NASF history
LAUNCH OF REIMAGINED STATE TREE GROVE

As part of the Centennial Challenge celebration, NASF envisions hosting a launch party for the National Arboretum’s forthcoming “state tree collection” – a re-envisioned State Tree Grove that will hinge on the development of a “state tree collection tour” accessible via the Arboretum’s map app.
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THANK YOU
FOR YOU TIME AND ATTENTION

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