

Highlights®

Special Insert!



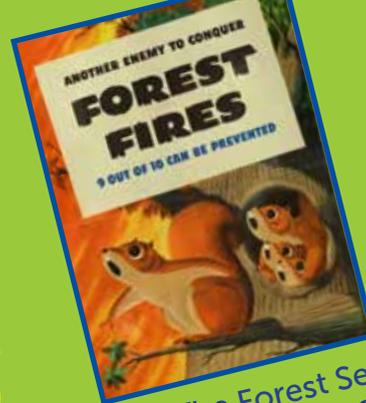
Happy Birthday, Smokey Bear!



Can you
find 16
hidden
objects?

Answers on page 14.

Happy 75th Birthday, Smokey!



1942

The Forest Service and The Wartime Advertising Council launch a poster campaign focused on preventing human-caused forest fires.

START



1947

Smokey gets a new look to go with his new message: **"Only YOU Can Prevent Forest Fires."**

1944

The Forest Service creates the **Smokey Bear** character.



Officials fighting a fire in New Mexico rescue a black bear cub and name him **SMOKEY**.

1950



1965

The Smokey Bear character receives so many letters that he gets his own ZIP Code!

1984

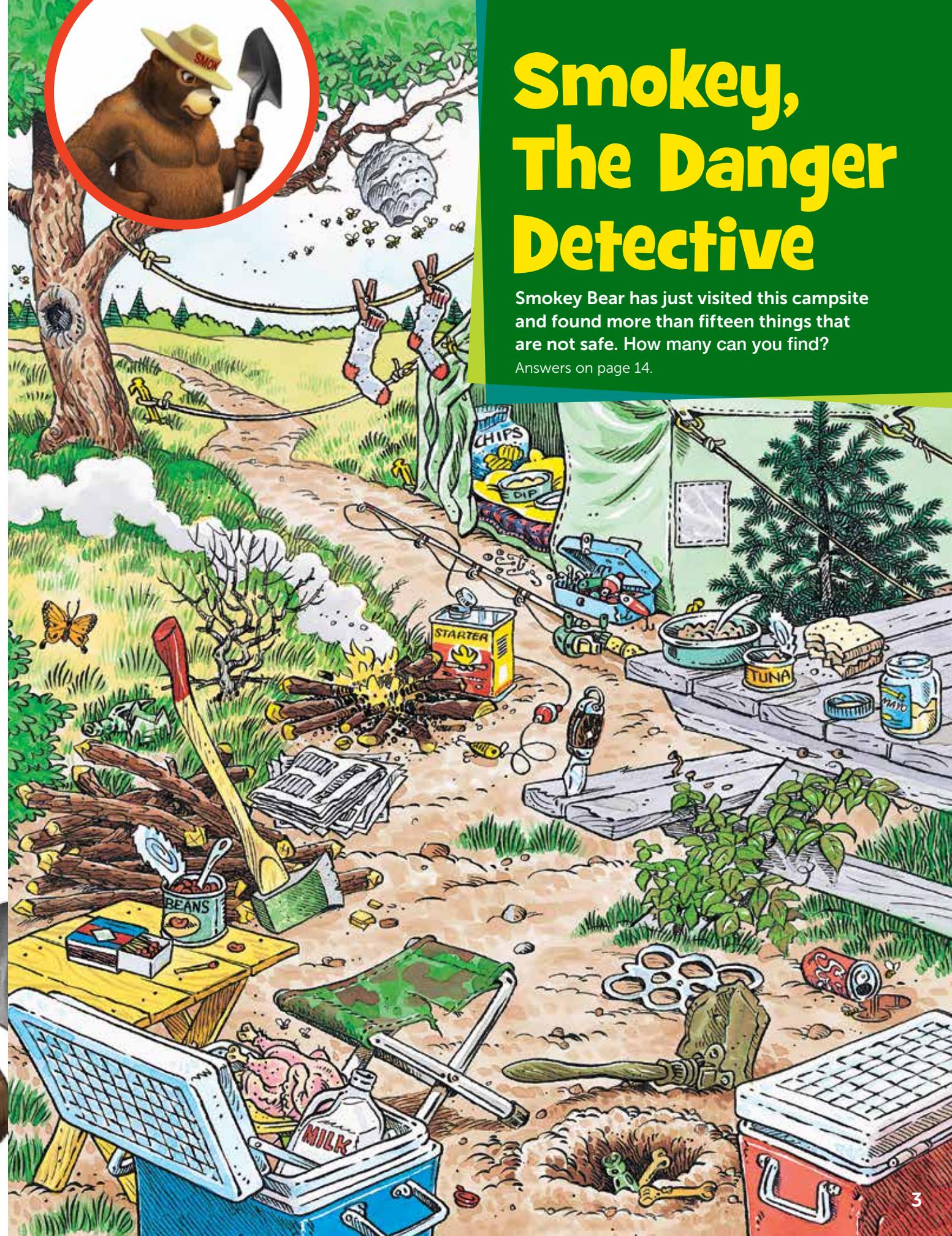
For his 40th birthday, Smokey is featured on a 20-cent U.S. postage stamp.

2001

Smokey Bear's message becomes **"Only YOU Can Prevent Wildfires."**

2019

Smokey's still spreading the word about wildfire prevention. Keep up the good work, Smokey!

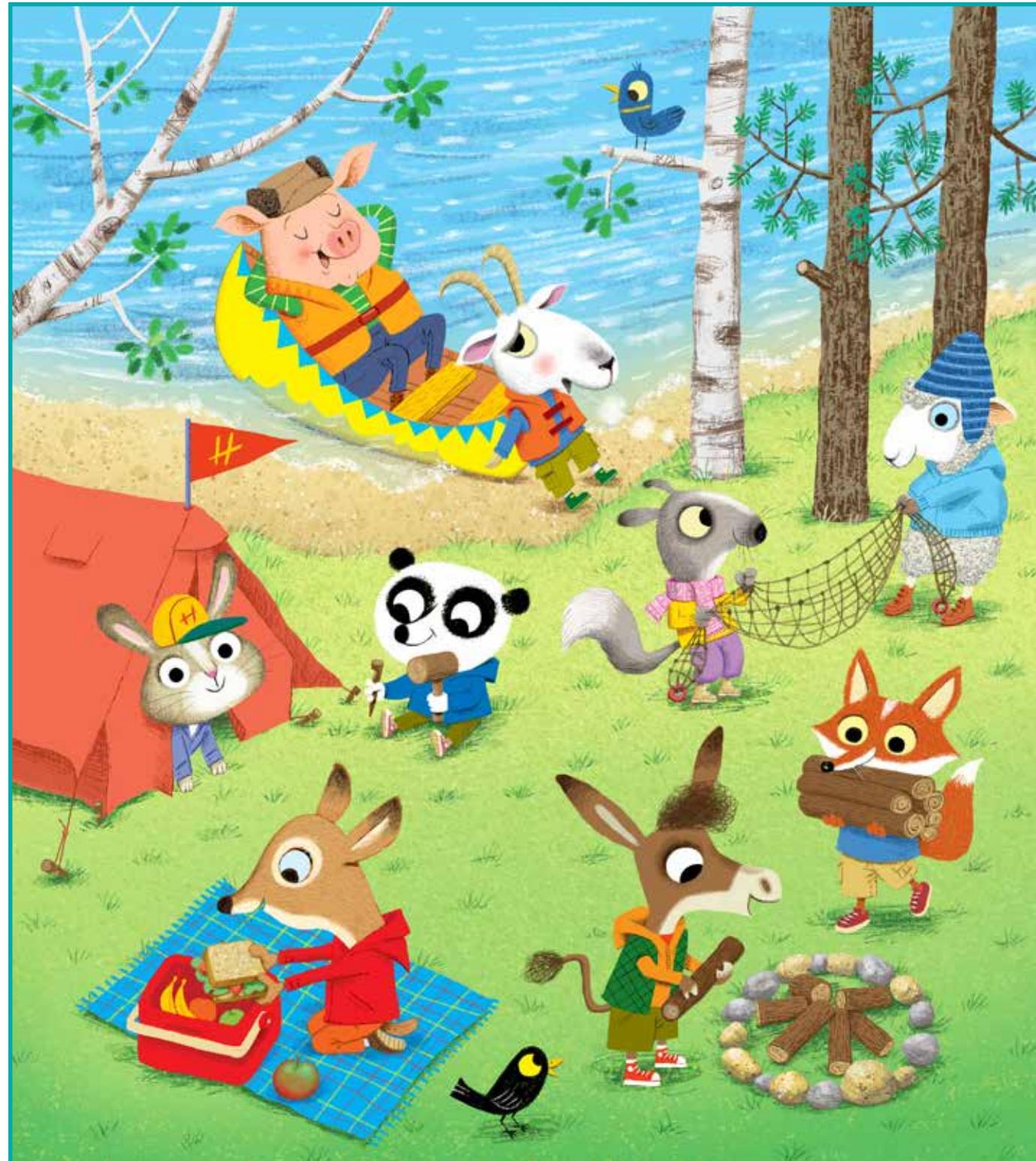


Smokey, The Danger Detective

Smokey Bear has just visited this campsite and found more than fifteen things that are not safe. How many can you find?

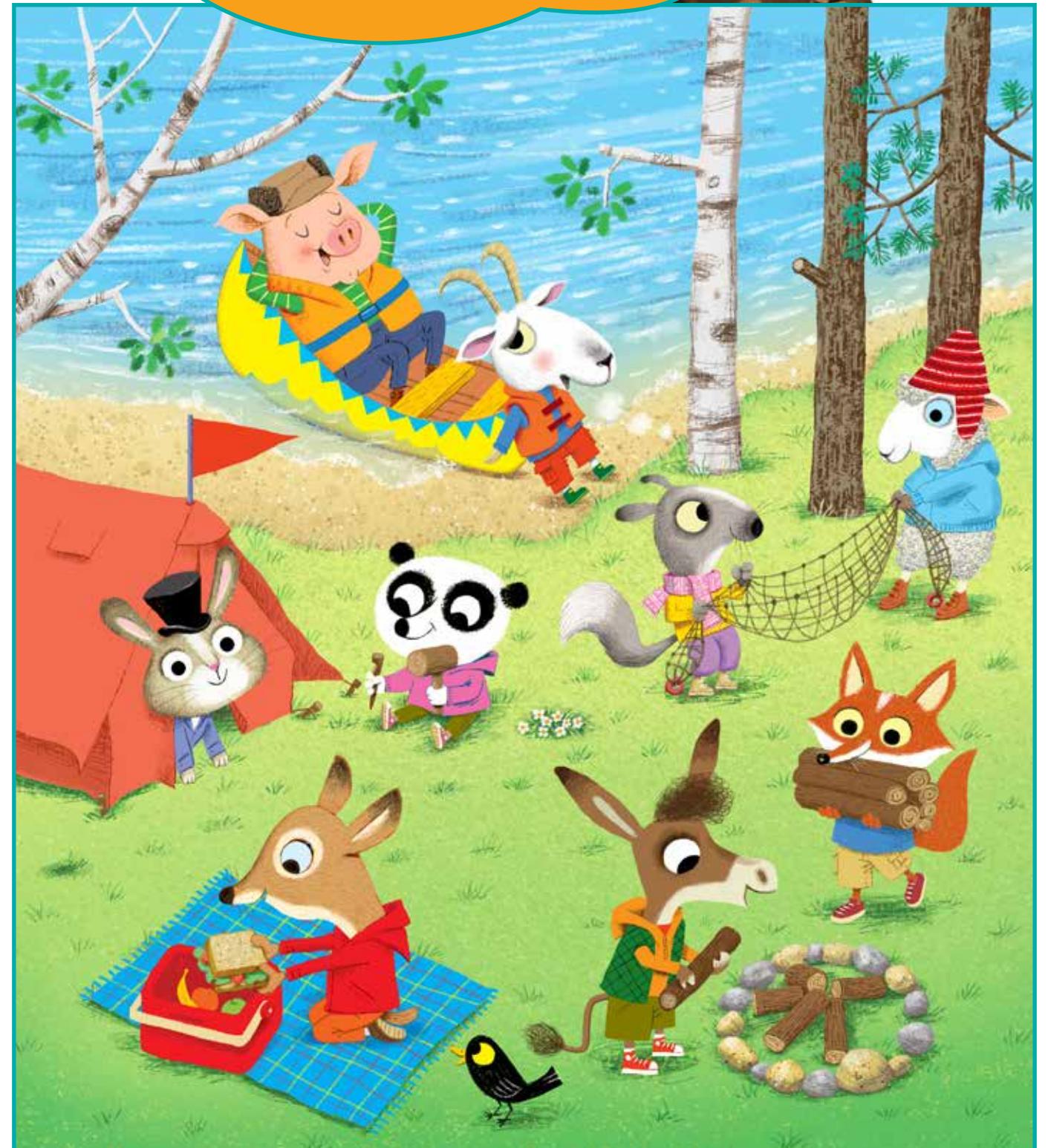
Answers on page 14.

Setting Up Camp



Check... and Double Check!

Campfires should be built on level, open ground, away from brush, leaves, or overhanging branches. Ask an adult to help you build your campfire in a designated fire ring or pit.



How many differences can you find?

Answers on page 14.

Smokey's All-Night Diner

Animals come from all over to eat at Smokey's. See if you can stay awake and find all the hidden objects in the scene.



baseball bat

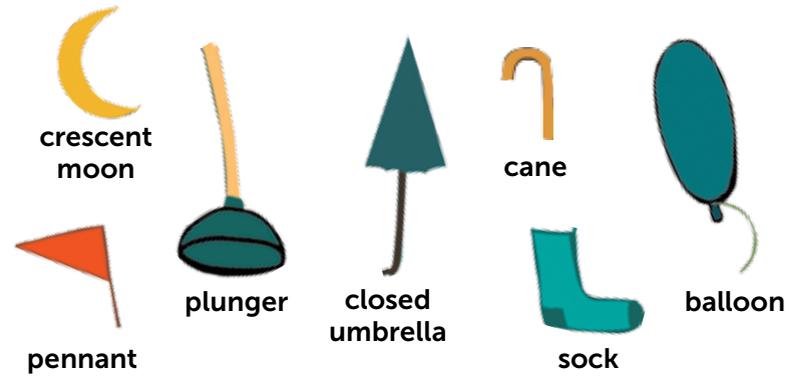
envelope

crayon

whale

fishhook

paintbrush



crescent moon

pennant

plunger

closed umbrella

cane

sock

balloon



Talk like a Firefighter!

Firefighters use special jargon to talk about wildfires. Can you match the terms to the meanings? We did the first one for you.

Terms:

Meanings:

- | | |
|---|---|
| <p>1 Wildfire</p> <p>2 Red Flag Warning</p> <p>3 Hotshot Crew</p> <p>4 Smoke Jumpers</p> <p>5 Brush Truck</p> <p>6 Air Tanker</p> | <p>A An alert for firefighters on very hot, dry, or windy days.</p> <p>B An unplanned fire in a park, forest, or outside area.</p> <p>C Firefighters trained to fight the hottest wildfires.</p> <p>D An off-road fire engine used to fight wildfires.</p> <p>E An airplane used to drop water onto a wildfire.</p> <p>F Firefighters who parachute into wildfires.</p> |
|---|---|

Suit Up!

Ready, set, get dressed! Firefighters can be dressed in their protective uniforms and ready to go in under 60 seconds. Everything firefighters wear or use helps them do their jobs safely.



Helmet

Firefighters' helmets are designed to protect them from falling debris and water.

Turnout Coat

A firefighter's coat has three layers: a fire-resistant outer layer, a water-resistant middle layer, and an insulated inner layer.

Ax

Firefighters might use an ax to cut holes in roofs, open doors, or break windows during a fire.

Halligan Bar

This solid metal tool has three sharp ends for poking, prying, and pulling.

How Heavy?

A firefighter's gear might weigh 75 pounds or more!

Structural Firefighter

Structural firefighters protect homes and buildings from fires and help people in emergencies.

Do Your Part

You can help firefighters by always being careful around fire. With an adult, contact your local fire department for more information.



Hardhat

Firefighters always wear protective hardhats to keep them safe from falling rocks and branches.

Uniform

A firefighter's shirt and pants can withstand temperatures up to 700° Fahrenheit.

Pulaski

This cutting and digging tool helps firefighters dig trenches and remove flammable vegetation.

Drip Torch

Firefighters use this tool to burn plants between the wildfire and the fire control line, a line cleared of burnable material.

Boots

Tall leather boots protect firefighters' feet from hot or slippery ground and sharp rocks.

Wildland Firefighter

Wildland firefighters are specially trained to protect nature and people's homes from uncontrolled wildfires.

Smokey's Superchallenge!

There are 30 objects hidden in this campground.



CAUTION: HOT!
Ashes can remain hot for days. Ask an adult to cool ashes completely with water or dispose of them in a metal container with a tightly fitted lid.

S'More Trouble

A Hidden Pictures® Mystery



Answers on page 14.

Ava loved camping with her best friend Jacob and his family.

Everyone helped build the campfire. Ava collected firewood and Jacob's sister Emma filled a bucket with water. Jacob and his parents built the campfire in the fire ring. When they were finished, the fire was just big enough to roast marshmallows. "Let's make s'mores!" Jacob said. He jumped up to get supplies from the van.

Minutes later, he yelled, "The chocolate bars are missing!"

Ava went over to help. Together, she and Jacob looked through all the boxes of food. They were about to give up when a piece of foil caught Ava's eye.

Can you find the missing chocolate bar and other hidden objects?



cotton swab



sailboat



candle



toy top



glove



slice of pie



dog bone



feather duster



muffin



mushroom



carrot



teacup



artist's brush

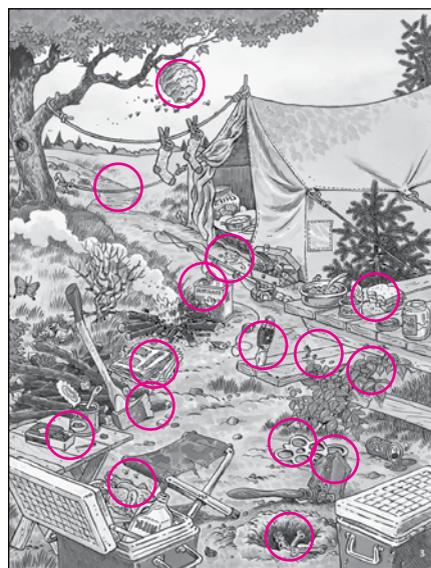


Answers

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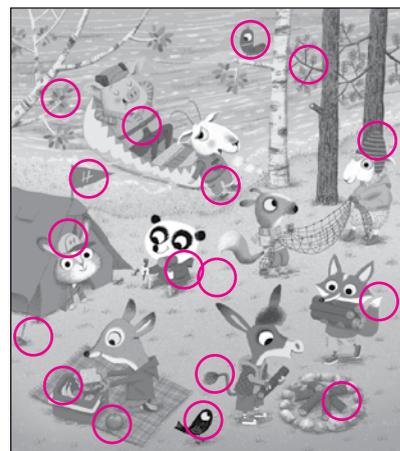


Front Cover



3: Smokey, the Danger Detective

4-5: Setting Up Camp



6-7: Smokey's All-Night Diner



7: Talk like a Firefighter!

1. B
2. A
3. C
4. F
5. D
6. E

10-11: Smokey's Superchallenge!



12-13: S'More Trouble



15: Smokey's Campsite Quiz

- 1.b 2.c 3.a
- 4.c 5.a

Smokey's Campsite Quiz

Smokey wants to share some wildfire facts with his woodland pals before they go camping. Can you help them answer these questions?

1. A wildfire is

- a) a fire wild animals use to stay warm.
- b) an unplanned fire in a park, forest, or outside area.
- c) a fire campers use to roast marshmallows.

2. Campfires should be built

- a) on a bed of dry grass.
- b) in a tree.
- c) inside a fire ring or pit.



3. Wildfires are most likely to occur when the weather is

- a) warm, dry, and windy.
- b) rainy.
- c) clear and sunny.

4. Over 98% of wildfires in the eastern United States are caused by

- a) lightning.
- b) bears.
- c) people.



5. The most effective way to put out a fire is by

- a) pouring water onto the fire until the ashes are cold.
- b) blowing it out like a birthday candle.
- c) leaving it alone—the fire will put itself out.

Write to Smokey!
 Mail letters to:
 Smokey Bear
 Washington, DC
 20252

