



SPONSOR PROSPECTUS

Show your support for state-defined forestry solutions at the National Association of State Foresters' 2019 Annual Meeting

WHEN: September 23-26, 2019

WHERE: Crowne Plaza Hotel in Asheville, North Carolina

WHY: Join us for the kick-off of NASF's Centennial Year in the Cradle of Forestry!

From supplying forest products to filtering stormwater, state foresters know trees and forests do amazing things for American communities—rural and urban alike. At this year's annual meeting, NASF will be celebrating the many benefits of healthy forests, the dedicated professionals who protect them from perennial threats like pests and wildfire, and you—our valued partners—for helping to make these gatherings possible.

NASF annual meetings are small and intimate, averaging around 200 attendees. Many who join us are senior-level decision-makers who can make a difference for your organization; others include industry and government leaders who drive the nation's forest management, urban forestry, and wildland fire management activities.

BENEFITS OF SPONSORSHIP

Walnut: \$15,000 – Opportunity to demonstrate product/service during regular programming (subject to pre-approval by NASF); Recognition in the meeting program (named in agenda as Walnut event sponsor + a full-page-sized logo) and promotional communications (including at least one press release); Exclusive sponsorship of any conference event, for instance the Banquet, Host Dinner, or Presidents Reception (with signage denoting sponsorship); One insert in meeting materials packet; One exhibit space in a prominent location (\$1,500 value); Four full conference registrations (\$2,000 value)

Chestnut: \$10,000 – Recognition in meeting program (named in agenda as Chestnut event sponsor + a half-page-sized logo) and promotional communications (including at least one press release); Sponsorship of any event not reserved by a Walnut sponsor; One insert in meeting materials packet; One exhibit space (\$1,500 value); Three full conference registrations (\$1,500 value)

Oak: \$5,000 – Recognition in meeting program (named in agenda as Oak event sponsor + a quarter-page-sized logo) and promotional communications (including at least one press release); Sponsorship of one Coffee Break or Evening in Hospitality Suite (with signage denoting sponsorship); One exhibit space (\$1,500 value); Two full conference registrations (\$1,000 value)

Pine: \$3,000 – Recognition in meeting program (named as Pine sponsor + quarter-page-sized logo) and promotional communications (including at least one press release); One exhibit space (\$1,500 value); One full conference registration (\$500 value)

WALNUT
STARTING AT
\$15,000

Opportunity to demonstrate product/service during regular programming

One insert in meeting materials packet

Exclusive sponsorship of any conference event, e.g. the Banquet, Host Dinner, or Presidents Reception

Full-page logo in program, mentions in press releases, signage denoting event sponsorship

One exhibit space in a prominent location (\$1,500 value)

Four full conference registrations (\$2,000 value)

CHESTNUT
STARTING AT
\$10,000

One insert in meeting materials packet

Sponsorship of any conference event not reserved by a Walnut sponsor

Half-page logo in program, mentions in press releases, signage denoting event sponsorship

One exhibit space in a prominent location (\$1,500 value)

Three full conference registrations (\$1,500 value)

OAK
STARTING AT
\$5,000

Sponsorship of one Coffee Break or Evening in Hospitality Suite

Quarter-page logo in program, mentions in press releases, signage denoting event sponsorship

One exhibit space in a prominent location (\$1,500 value)

Two full conference registrations (\$1,000 value)

PINE
STARTING AT
\$3,000

Quarter-page logo in program, mentions in press releases

One exhibit space in a prominent location (\$1,500 value)

One full conference registrations (\$500 value)

DEMONSTRATION

MEETING MATERIALS

CONFERENCE EVENT SPONSORSHIP

RECOGNITION

COMPLIMENTARY EXHIBIT SPACE

COMPLIMENTARY REGISTRATION

For more information, contact Robyn Whitney at rwhitney@stateforesters.org