



Embrace the Possibilities

2013 NASF Annual Report



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2012 NASF Executive Committee

President

Randy Dye
West Virginia State Forester

Vice President

Chris Maisch
Alaska State Forester

Treasurer

Carl Garrison
Virginia State Forester

Past President

Leah MacSwords
Kentucky State Forester

President of the Southern Group of State Foresters

Jim Karels
Florida State Forester

President of the Northeastern Area Association of State Foresters

Monica Lear
District of Columbia State Forester

President of the Council of Western State Foresters

Bill Crapser
Wyoming State Forester

2012 NASF Committee Chairs

Forest Fire Protection

Jim Karels
Florida State Forester

Urban and Community Forestry

Monica Lear
District of Columbia State Forester

Communications

Tom Boggus
Texas State Forester

Forest Science and Health

Chris Martin
Connecticut State Forester

Forest Markets

Gene Kodama
South Carolina State Forester

Forest Resources Management

Steve Koehn
Maryland State Forester

Legislative

Paul DeLong
Wisconsin State Forester

*The 2013 Annual Report was written by NASF staff. Design and layout by Genevieve O'Sullivan.
Photos by 2013 NASF Foundation Photography Fellow Joel Prince.*

Letters from Leadership

Message from the Executive Director Jay Farrell

From Thomas Jefferson to Henry Ford and Steve Jobs, visionary leaders embraced possibilities that changed our lives. Life for us is better because someone else saw that it could be.

The theme of the NASF Annual Report is Embrace the Possibilities. We need to be forward-looking and forward-thinking to influence what happens to trees and forests in a way that makes people's lives better. We must help people understand just how important trees and forests are to their daily lives. NASF members help create the list of forest benefits others take for granted – clean air, clean water, hardwood floors, kitchen cabinets, books, shade, decks, hiking, lumber, toilet paper, cereal boxes, recreational opportunities, etc.

Everyone knows where lumber comes from, right? Home Depot or Lowes. Just like gasoline comes from the gas station and ground beef from the grocery store. If consumers are buying lumber and make the connection to forests, chances are they miss the connection to the cash register receipt and the charcoal for their grill.

If influence and awareness are the heart of NASF's work, then social media and mobile technology offer new possibilities for the work we do. Embrace the possibilities when NASF gets a million likes on Facebook, is trending on Twitter, and posts a video that goes viral on YouTube. As Henry Ford said, "Whether you believe you can or not, you're right."

Message from the President Randy Dye

NASF's mission is to represent State and Territorial Forester interests by influencing forest policy and leading efforts to promote healthy and sustainable trees and forests. As President, I have had this responsibility and pleasure for the past two years. Success at the national level is not achieved by the efforts of one single individual nor one organization, but requires cooperation and partnerships.

One of our most significant partners is the USDA Forest Service, State and Private Forestry, lead by Deputy Chief Jim Hubbard, who also co-chairs the State and Private Forestry Board. Through the formation of this board several years ago, an open exchange of anticipated challenges and potential solutions has allowed to lead us toward a positive future. The "Forest Action Plans", are an example of how this board has benefitted all with an interest in the nation's forests.

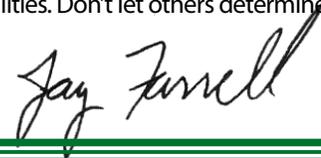
Another significant partnership is the Joint Forestry Team, composed of the NASF, USFS, National Association of Conservation Districts (NACD) and Natural Resources Conservation Service (NRCS). This Team has made tremendous strides since its creation in December 2006, with 34 state forestry agencies now having their own partnership agreement. This partnership was renewed this year and will help ensure continued progress in the implementation of conservation programs.

One of the most important pieces of our ability to partner is made possible by the work of our NASF committees. Each of our committees now has staff, who enable them

In the policy arena NASF strives for top of mind awareness. On any given issue are we the first thought, are state foresters thought of as the solution? Imagine the possibilities if people cared as much for trees as their personal health, where they valued forestry professionals and wildland firefighters as much as their child's teacher or physician. Imagine if everyone knew they needed trees to produce the electricity to charge their smart phones. The fact is trees do contribute to personal health and woody biomass does contribute to our energy needs. Imagine how technology will help quantify forest benefits and answer sustainability questions in 50 years.

Team in the largest sense is another possibility worth embracing. At NASF teamwork is essential and a core value. From staff, to partners, to coalitions, we accomplish more for state foresters as a team. Imagine the possibilities if forest industry, government agencies, associations, conservation organizations, and Congress stopped fracturing into separate interests and competed against forest threats rather than one another.

In the pages to follow you will see the results of NASF's work. This includes possibilities for forestry and state foresters in a Farm Bill not passed by Congress. From policy to communications, partnerships to committees, state foresters made a difference for trees and forests. Embrace the possibilities. Don't let others determine the realities.

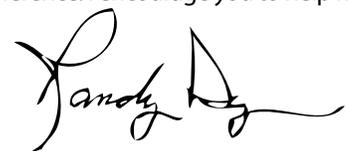


to thoroughly study an issue and come forth with a recommendation to the executive committee. The quality of our committee work has elevated our association's presence and credibility at all levels, including with Congress.

State foresters testified 8 times before Congressional sub-committees this year. I had the opportunity to testify twice before congressional sub-committees; once on the Farm Bill, and once with invasive species. This would not have been possible without the assistance of our legislative team (including national and regional level policy directors). The legislative team enables NASF to come forth with positions on important issues.

None of the above would have been possible if it were not for a solid administrative base. Executive Director Jay Farrell and the rest of his team manage the day-to-day business. This is no routine task. Over the past year, Jay's team has initiated special projects such as grants training, development of a business plan and numerous operating policies.

When I first became the state forester of West Virginia, an individual told me: You must now manage people's attitudes and, if successful, you will be managing far more forested acres than you ever have before. I now see the wisdom in this statement and have witnessed first hand at the national level. The NASF and all those with whom they partner can make a difference. I encourage you to help make a difference.



Communications



Social Media

Opened new
**Pinterest &
Instagram**
accounts

Twitter
1,050
"Followers"

Facebook
780
"Likes"



Outreach

Rebranded NASF
with new
**Brochure
& Booth**

Reached more than
4,000
conference attendees

Started a
**Forestry
Communicators
Group**



Smokey

CFFP created and
distributed new
**Middle School
Curriculum**

CFFP launched new
PSA campaign
#SmokeyBearHug
in July

Celebrated
Smokey Bear's
69th Birthday
on August 9, 2013



News Media

Sent out
7
press releases and
media statements

Reached out to more
than
350
reporters nationwide

Contacted
directly by
10
media outlets about
forestry issues



StateForesters



@StateForesters



StateForesters



StateForesters

The Details...

Branding

Following the launch of the website in spring 2012, it was clear that the time had come to start consistently branding the association. We designed an innovative brochure to match our innovative new website.

The first brochure in years, it gives NASF staff and members a resource to take to meetings and display at conferences, and is a tool used to promote NASF at our many outreach events and during partner meetings.

The display booth received a makeover for 2013 and is getting another update for the coming year. The booth was designed to promote NASF, the Foundation and the educational materials program, while maintaining consistent branding.

Educational Materials New Look

The educational materials program took on a new look this year. Both the website and the materials were updated to meet the needs of return and new customers. The Smokey Bear line got the biggest overhaul with 18 new or redesigned products.

The updated products and outreach efforts have increased this year's sales (see more in management and financial section of the report).

Marketing Plan

Over the last year, a marketing plan that is tied to priorities in the strategic plan was developed. The marketing plan contains the following guidance for all things NASF:

- Marketing vision and core message
- Goals and purpose
- Market needs, trends and growth
- Audience
- Key strategic indicators
- Branding elements
- Marketing materials
- Public relations framework

Technology

Working with NASF Senior Director of Fire Technical Support Keith Smith, NASF offered its first inhouse webinar/live training session in December on grants training. Those members who were unable to attend in person could join the training live and interact with the trainer via the webinar software.

Following the completion of the training, we were able to work with our website designers to create a new feature on the members only area of the website where this and future webinars can be accessed. We continue to look for more opportunities to offer similar training through technology.



New brochure measures 35" long and is folded into a final size of seven, five inch panels.

2012 Statistics Survey

NASF members provide valuable statistics not captured anywhere else. Information such as the number of landowners assisted supports policy and communications efforts that convey the value of state forestry agencies and their work. Members also use information such as budget data for benchmarking purposes. In 2012 the Communications Committee continued work to improve NASF's ability to collect, compile, and effectively communicate statistics. An interactive web-based search tool is planned that will allow anyone to search information most important to them and create custom reports. This will also include an expanded members-only area to further enhance benchmarking efforts.

State and Private Forestry Annual Report

Fifty-six percent of the 751 million acres of forest land in the United States is privately owned. This is the land served by state forestry agencies in close partnership with USDA State & Private Forestry (S&PF). State forestry agencies deliver a wide range of programs that improve forest health and assist landowners manage and conserve urban trees and rural forests. This is a good story to tell and NASF was proud to help produce the 2012 annual report for S&PF titled *Forests: An Investment in the Future*. Success stories from every state and national statistics make a compelling case for investing in programs that return real benefits to the American public.

Possibilities...

**Educational materials inform the public
and contribute to NASF growth.**

~

NASF is sought after by the media.

~

**Increased outreach to, partners, members
and potential customers.**

Policy

State Foresters
made
91
visits to The Hill

NASF delivered
16
letters to the
Administration
and Congress

Top issues in 2013
Farm Bill
Appropriations
Wildland Fire
Forest Roads

NASF members
submitted
11
pieces of testimony
to Congress

Through coalition
and partner
efforts, sent
37
letters to The Hill

NASF members were
called upon as
subject-matter
experts by Congress
8
times in 2013

The Details...

Farm Bill

NASF has been a strong advocate for forestry provisions in the Farm Bill. Although the bill stalled in Congress, it includes NASF priorities such as:

- Clarifying the authority for the USDA Forest Service to facilitate a national coordinated response to wildland fire by providing states access to resources and mobilization infrastructure (Sec. 7405).
- Extending the reauthorization of the Stewardship Contracting Authority for use on National Forest System lands (Sec. 7204).
- Providing strategic direction for the implementation of the Forest Inventory and Analysis program (Sec. 7401).
- Codifying EPA's longstanding silviculture rule. Doing so protects federal, state, county, tribal, and private forest roads from costly permit requirements or other point source regulation along with litigation expenses and citizen suit liability.
- Reauthorizing \$10MM to carry out the Forest Action Plans through FY18 and facilitating coordination between state forestry agencies with military installations (Sec. 7101).
- Removal of the 10% cap on the number of forestry acres that can be enrolled in the Conservation Stewardship Program.
- Maintaining access to assistance for forest landowners through the consolidated EQIP/WHIP program at NRCS.
- Clarifying that Clean Water Act NPDES permits are not required for FIFRA compliant pesticide applications.
- Expanding the authorization of the Good Neighbor Authority to all states with National Forest System and Bureau of Land Management Lands.

Forest Roads

This year the Supreme Court reached a decision in *Decker v. NEDC* upholding EPA's longstanding silvicultural rule which looks to state-based BMPs to address stormwater runoff associated with logging roads. In a "first" for NASF, we joined a Brandeis Brief presented to the Supreme Court that contributed to this winning outcome. However, legal uncertainty remains, and NASF continues to advocate for a permanent legislative solution. To ensure policymakers are well informed, NASF partnered with the USDA Forest Service and the Sustainable Forestry Initiative to commission Virginia Tech in producing a scientifically credible study of state-based BMP effectiveness.

Appropriations

NASF led advocacy efforts related to appropriations for State Fire Assistance, Forest Inventory and Analysis, Urban and Community Forestry, Forest Stewardship Program, Forest Health Program, and other programs through coalition and sign-on letters to Congress, Hill visits with members of Congress, and testimony before the House Committee on Appropriations, Subcommittee on Interior, Environment, and Related Agencies.

Fire

NASF and regional staff pulled together the Partner Caucus on Fire Suppression Funding Solutions to send a Coalition letter to Congress addressing the need to repay funds transferred from non-fire programs to pay for ongoing fire suppression in FY13; need to adequately fund FY 14 fire suppression to avoid transfers; and need to find a permanent solution to fund wildland fire suppression that will end the need for future transfers. The letter was signed by a broad coalition of more than 90 organizations representing environmental and conservation organizations, outdoor recreation, forest industry, and non-profits. In addition, NASF efforts helped secure language in the National Defense Authorization Act to facilitate the transfer of excess aircraft from the Department of Defense to the USDA Forest Service to support its wildland fire fighting mission. NASF has continued working with Congress to see that the USDA Forest Service can gain access to any excess aircraft as quickly as possible.

Act NPDES permits

Possibilities...

FY2014 Appropriations fully meet real needs.

~

Farm Bill strongly supports forestry.

~

Permanent solution to wildfire funding.

Partners

Coalitions

Forests in the Farm Bill

38

members

Partner Caucus on Fire Suppression Funding Solutions

90+

members

Forest - Climate Working Group

31

members

Sustainable Urban Forests Coalition

28

members

Forest Roads Coalition

100+

members

Coalition Against Forest Pests

16

members

Green Building Strategy Group

40+

members

Partnerships

CFFP



Ad Council

Arbor Day Foundation

Tree City USA®



S&PF Board



Joint Forestry Team



NWCG



State BMP Water Quality Survey



The Details...

Coalitions

Forests in the Farm Bill Coalition

This coalition represents millions of forest owners, conservationists, recreationists, forest product manufacturers, and natural resource professionals. Over the past year, the Coalition has been a strong advocate for a 5-year Farm Bill and for specific programs and funding through the Farm Bill to ensure the continuation of key forestry programs that help private forest owners supply America with clean water and clean air, fish and wildlife habitat, recreational opportunities, and forest products.

Partner Caucus on Fire Suppression Funding Solutions

The caucus is comprised of a diverse set of interests in natural resources, the Caucus came together to support the FLAME Act of 2009. The group has reunited in response to the recent fire season that has forced the USDA Forest Service to begin transferring funds from important forest management, restoration, and landowner assistance programs. The Partner Caucus recently called on Congress to repay immediately funds transferred from non-fire programs and to provide the USDA Forest Service and Department of the Interior with an emergency wildfire budget structure that treats wildland fire like any other national emergency.

Forest-Climate Working Group

Represents a diverse spectrum of forest industry, conservation, landowner, and agency interests. This year the group has urged the Administration to include a clear role for U.S. forests, including working forests and the harvested wood products they generate, as part of the solution to addressing climate change.

Forest Roads Coalition

A broad coalition of conservation, nonprofit and industry organizations have supported bi-partisan legislation in the House and Senate to codify the EPA's silviculture rule and ensure the forest roads are treated as nonpoint sources under the Clean Water Act. This legislation continues to gain momentum and additional bi-partisan supporters and is one of many important forestry provisions that was included in the House approved farm-only Farm Bill.

Coalition Against Forest Pests

Made up of non-profit organizations, for-profit corporations, landowners, state agencies and academic scholars interested in APHIS's continued role of keeping the nation's forests healthy by responding to invasive pests and diseases.

Green Building Strategy Group

Brings together senior leaders from marketing, research, codes & standards, and advocacy to promote wood as a preferred building material, as well as to promote an inclusive approach to forest certification in green building standards. This year the group has worked to ensure that sustainability standards recognize all credible forest certification standards and helped support executive order efforts in multiple states to ensure such treatment.

Partnerships

Cooperative Forest Fire Protection Committee (CFFP)

Through the CFFP, NASF works with the USDA Forest Service and the Ad Council to support the message of Smokey Bear,

the national symbol for fire safety. In cooperation with the USDA Forest Service, NASF and its member state forestry agencies are authorized to use Smokey Bear's image, which is protected by United States federal law.

Tree City USA®

Tree City USA is an Arbor Day Foundation program sponsored in cooperation with the USDA Forest Service and NASF. It is a national program that provides the framework for community forestry management for cities and towns across America. Communities achieve Tree City USA status by meeting four core standards of sound urban forestry management: maintaining a tree board or department, having a community tree ordinance, spending at least \$2 per capita on urban forestry and celebrating Arbor Day.

State and Private Forestry Board (S&PF)

Made of representatives from NASF's Executive Committee and the USDA Forest Service - S&PF program, the Board serves as a strategic leadership forum to improve program delivery. A jointly published annual report used state fact sheets to document national accomplishments.

Joint Forestry Team (JFT)

The Joint Forestry Team's purpose is to make recommendations that result in coordinated interagency delivery of forestry and conservation assistance for working forests, farms, and ranches. Team participants seek to improve the sustainability of the nation's forests in order to provide optimum levels of public benefits and ecosystem services. Members of the JFT recently approved a new MOU to continue work on these important forestry issues.

National Wildfire Coordinating Group (NWCG)

NWCG is made of the USDA Forest Service, four agencies from the Department of the Interior (Bureau of Land Management, National Park Service, Bureau of Indian Affairs and Fish and Wildlife Service), and NASF. Its purpose is to coordinate programs of the participating wildfire management agencies to avoid duplication and provide a means of constructively working together. Its goal is to provide effective execution of each agency's fire management program. The group provides a formalized system to agree upon standards of training, equipment, qualifications, and other operational functions.

State BMP Water Quality Survey

A partnership was formed in early 2013 between NASF, the USDA Forest Service and the Sustainable Forestry Initiative (SFI) to study forest roads water quality issues nationwide. Results are expected in 2014.

Possibilities...

**Strengthen and broaden NASF's
engagement with existing and new
partners.**

Committees

Forest Fire Protection



The FY 2012 Communities at Risk (CAR) Report found **20%** of CAR are now covered by Community Wildfire Protection Plans.

Forest Markets



In 2013 **6 states** approved legislation or issued Executive Orders consistent with NASF green building and forest certification positions.

Forest Science & Health



Part of US delegation for the **10th Session** of the United Nations Forum on Forests.

Urban & Community Forestry



Working with partners, identified **11 focal areas and 21 research interests** that are key to healthy urban and community forests.

Forest Resource Management



Began comprehensive **BMP Study** to investigate implementation and effectiveness rates of BMPs in providing water quality

The Details...

Executive

Randy Dye, Chair and Jay Farrell, Staff

- The Executive Committee held meetings in Washington, DC in December, February, and May. Each included strategically targeted meetings with leaders and policymakers at USDA Forest Service and NRCS, OMB, Congress, and partner associations.
- As NASF's governing board, the Executive Committee provided direction, approved work plans, and reviewed progress reports for each NASF committee based on the Strategic Plan.

Communications

Tom Boggus, Chair and Genevieve O'Sullivan, Staff

- Used 2010 Statistics Survey results in promotional materials.
- Developed, reviewed and approved new educational materials.
- Created NASF marketing plan.
- Began work on the "My Tree is My Forest" campaign.

Forest Fire Protection

Jim Karels, Chair and Dan Smith, Staff

- Provided input to USFS Wildland Fire Guidance for 2013 and the Federal Direction to Leaders Guidance for 2013.
- Informed efforts to clarify USDA Forest Service authorities for state fire billings in the draft Farm Bill. Coordinated with the USFS to organize and support wildfire billing and out-of-state federal fire billings.
- Provided briefings and participated in hearings in support of the airtanker strategy.
- The National Cohesive Wildland Fire Management Strategy and Risk Analysis-Phase III Report has been sent to all state foresters for review and comment.
- Successful upload of more than 700,000 records of wildland-fire occurrences in a unified format. Majority of states have 10 or more years of historical fire data in the database.

Forest Markets

Gene Kodama, Chair and Rick Cantrell, Staff

- Participated in the "State of the Industry" workshop conducted by the U.S. Endowment for Forestry and Communities and the Society of the American Foresters. The results of the workshop will be used to identify 1-3 significant issues that the forestry community can work to resolve to advance the practice of forestry in the U.S.
- Developed and published article in National Woodland Owners magazine highlighting the importance of strong markets for keeping working forests working and noting key market barriers such as LEED.
- Developed article for publishing in Asian Wood Working magazine (FDM) that focused on sustainability of the forest resources of the Southern United States and the need for strong markets to keep working forests working.
- Worked aggressively on a number of fronts to ensure that Green Building rating programs fully recognize the value of wood as a green building product and to ensure the programs recognize all credible sustainable forestry and certification programs, consistent with NASF green building and forest certification positions.

Forest Resource Management

Steven W. Koehn, Chair and Marvin Brown, Staff

- Began conversation with partners about what the next generation of the Forest Stewardship Program should look like by reviewing various initiatives and experiences from around the country.
- Provided initial review of the updated MOU for the Joint Forestry Team.
- Developed a recommendation for the Executive Committee pertaining to the next iteration of Forest Action Plans, including format and potential role in flexible funding, competitive funding and early-stage budget formulation.

Forest Science & Health

Chris Martin, Chair and Michael Buck, Staff

- Maintained its visible and effective role in both national and international partnerships with leadership roles in the Continental Dialogue on Invasive Species and the Roundtable on Sustainable Forests.
- Participated as a member of the United States delegation at the United Nations Forum on Forests and the Montreal Process Working Group.
- Enhanced networking between state foresters and partners (APHIS, USDA Forest Service, National Plant Board) to develop collaborative strategies to deal with existing priority invasive species infestations such as Emerald Ash Borer and Asian Long-Horned Beetle.

Urban & Community Forestry (UCF)

Monica Lear, Chair and Cara Boucher, Staff

- Informed strategies regarding UCF background and materials for NASF Farm Bill visits and letters.
- Provided written comments to USDA Forest Service on updating their UCF program direction.
- Actively participated on multiple SUFC committees.
- Worked with partner organizations to increase outreach to diverse audiences.
- Participated in the National Academy of Sciences workshop "Urban Forestry: Toward an Ecosystem Services Research Agenda".
- Worked with Arbor Day Foundation to review and recommend updates Tree City USA standards.

Possibilities...

Work across committee lines to accomplish common goals.

~

State foresters are widely recognized subject matter experts.



Operations

Financial Snapshot

Schedule of Financial Position

Year Ended September 30, 2012

Total Assets	\$1,131,711
Total Liabilities	\$300,646
Total Net Assets	\$831,065
Total Liabilities & Net Assets	\$1,131,711

Schedule of Activities

~Revenue~

Year Ended September 30, 2012

Grants	\$1,744,173
Member Dues	\$364,302
Educational Materials	\$162,281
Annual Meeting	\$146,861
Other Income	\$13,288
TOTAL REVENUE	\$2,430,905

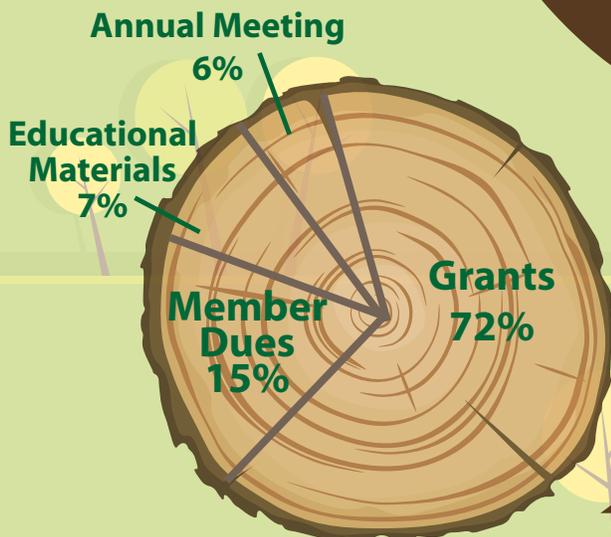
Schedule of Activities

~Expenses~

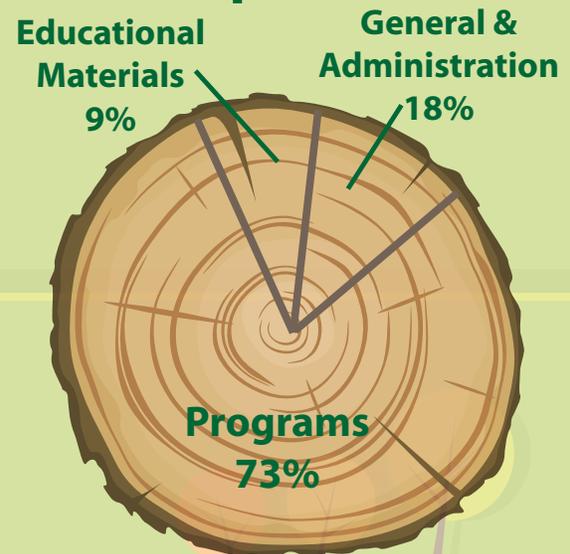
Year Ended September 30, 2012

Grants	\$1,739,276
Educational Materials	\$203,485
General & Admin	\$440,272
TOTAL EXPENSES	\$2,383,033

Revenue



Expenses



The Details...

Mission

The mission of the National Association of State Foresters is to represent State and Territorial Forester interests by influencing forest policy and leading efforts to promote healthy and sustainable trees and forests.

NASF staff work hard behind the scenes to manage a small non-profit organization with big aspirations and responsibilities. Excellent customer service, teamwork, and sound business practices are core values that drive the delivery of member value.

Strategic Plan/Business Plan

Throughout the year staff and committees aligned goals and reported progress against a Strategic Plan template. This process kept limited resources continually focused on the highest priorities as defined by members. In May the Executive Committee approved a new comprehensive Business Plan that integrates the Strategic Plan with a Marketing Plan and annual Operational Plan, backed by financial goals and analysis. This is a work in progress that will align long-term objectives with available resources. In 2014 members will review and revise the Strategic Plan.

Business Practices & Fiscal Stability

As a best business practice, NASF conducted an annual independent financial audit to confirm fiscal stewardship and compliance with generally accepted accounting principles and federal award requirements. In addition, USDA Forest Service auditors and grants specialists conducted an extensive site visit review of NASF federal grants management practices.

Educational Materials Program

Prior investments in modern warehousing, order fulfillment, and e-commerce enhanced operational capabilities to grow the Educational Materials Program as both a communications and non-dues revenue platform. This year, a focused effort on new product development helped spur an increase in sales of wildfire prevention and conservation education products.

Member Training & Communications

NASF assisted members by providing training in areas such as social media, the Incident Qualification System (IQS) for

Vision

NASF is recognized as a leading authority on forest policy and State and Territorial Foresters are valued for their leadership, expertise, and public-trust commitment to managing and conserving nonfederal trees and forests.



wildfire training, and federal grants compliance. NASF partnered with Management Concepts and the USDA Forest Service to develop and deliver three five-day classroom training sessions plus a one-day executive-level webinar that educated more than a hundred state forestry agency staff on managing federal grants. NASF facilitated member-to-member communications on a number of occasions to tap into the experience of one colleague to solve a problem for another. More frequent internal updates improved transparency and helped keep members better informed about association activities.

Educational Materials

The educational materials program has thrived this year thanks to marketing efforts through outreach to potential customers and the revamp product line. To date, sales have increased over last year by more than 25 percent. Unfortunately, the data is not complete for this fiscal year, but we look forward to sharing the numbers in next year's report.

Possibilities...

Delivering more value to fully engaged members.

~

All resources perfectly aligned to achieve priority results.

~

Revenue growth: Do more with more.

Foundation Board Officers

Chairman

James Hull, Former State Forester of Texas

Vice Chairman for Investments

Michael G. Buck, Former State Forester of Hawaii

Secretary / Treasurer

Steven Koehn, State Forester of Maryland

Chair of Audit

Larry A. Kotchman, State Forester of North Dakota

Foundation Board Members

Leah W. MacSwords, State Forester of Kentucky

C. Randall Dye, State Forester of West Virginia

Doug Decker, State Forester of Oregon

Tom Boggus, State Forester of Texas

George Geissler, State Forester of Oklahoma



2013 Programs and Projects

Policy and Communications Internships

For almost 15 years, the NASF Foundation has been supporting on-the-job experience for undergrad and graduate students through the NASF Internship Program. Internships give students the opportunity to engage at the national level in legislative and communication activities that inform the future of state and private forestry in the United States. Interns receive valuable training by working with state foresters and gain knowledge through various activities.

Annual Photography Fellowship

Each year the foundation awards a photo fellowship to an aspiring photographer. This year's fellow traveled through five states (Virginia, South Carolina, Kansas, Oregon and Maine) to capture the story of forestry in those areas of the country. The final results of his work will be unveiled at the 2013 NASF Annual Meeting.

Partnership with the National Take Our Daughters & Sons to Work® Day Foundation

The 2013 National Take Our Daughter and Sons to Work® Day took place on April 25, and enabled thousands of children from around the country to learn about the importance of trees, forestry and forestry related careers. We look forward to continuing this partnership in the future.

Forestry Community Engagement

The foundation provides funding for a NASF staff member to reach out to partner organizations and potential partners through a booth at various conferences around the country. This increases NASF and Foundation visibility and promotes resources and educational materials to new audiences.

The Members...



ALABAMA

Linda Casey

ALASKA

Chris Maisch

ARIZONA

Scott Hunt

ARKANSAS

Joe Fox

CALIFORNIA

Ken Pimlott

COLORADO

Mike Lester

CONNECTICUT

Christopher Martin

DELAWARE

Michael Valenti

DISTRICT OF COLUMBIA

Monica Lear

FLORIDA

Jim Karels

GEORGIA

Robert Farris

HAWAII

Roger Imoto

IDAHO

David Groeschl

ILLINOIS

Mike Mason

INDIANA

John Seifert

IOWA

Paul Tauke

KANSAS

Larry Biles

KENTUCKY

Leah MacSwords

LOUISIANA

Wade Dubea

MAINE

Doug Denico

MARYLAND

Steven Koehn

MASSACHUSETTS

Peter Church

MICHIGAN

Bill O'Neill

MINNESOTA

Forrest Boe

MISSISSIPPI

Charlie Morgan

MISSOURI

Lisa Allen

MONTANA

Bob Harrington

NEBRASKA

Scott Josiah

NEVADA

Pete Anderson

NEW HAMPSHIRE

Brad Simpkins (acting)

NEW JERSEY

Lynn Fleming

NEW MEXICO

Tony Delfin

NEW YORK

Rob Davies

NORTH CAROLINA

Scott Bissette

NORTH DAKOTA

Larry Kotchman

OHIO

Robert Boyles

OKLAHOMA

George Geissler

OREGON

Doug Decker

PENNSYLVANIA

Daniel Devlin

RHODE ISLAND

Catherine Sparks

SOUTH CAROLINA

Gene Kodama

SOUTH DAKOTA

Ray Sowers

TENNESSEE

Jere Jeter

TEXAS

Tom Boggus

UTAH

Dick Buehler

VERMONT

Steven Sinclair

VIRGINIA

Carl Garrison

WASHINGTON

Aaron Everett

WEST VIRGINIA

Randy Dye

WISCONSIN

Paul DeLong

WYOMING

Bill Crapser

U.S. Territories and Commonwealths

AMERICAN SAMOA

Mary Taufete'e

FEDERATED STATES OF MICRONESIA

Marlyter Silbanuz

GUAM

Justin Santos (acting)

NORTHERN MARIANA ISLANDS

Victor Guerrero

PALAU

Pua Michael

PUERTO RICO

Cristina Cabrera

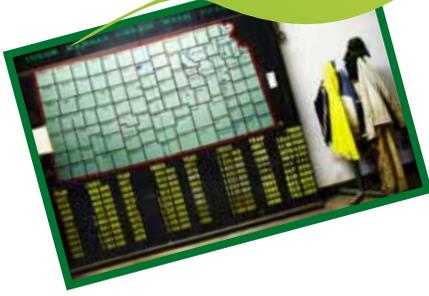
REPUBLIC OF THE MARSHALL ISLANDS

Karness Kusto

U.S. VIRGIN ISLANDS

Louis Petersen, Jr.





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Chief Financial Officer - LouAnn Gilmer
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Director of Forest Policy - Brent Keith
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Forest Fire Protection/NASF Fire Director - Dan Smith
Forest Markets - Rick Cantrell
Forest Resources Management - Marvin Brown
Urban and Community Forestry - Cara Boucher
Senior Director, Fire Technical Support - Keith Smith

For more information about NASF programs and policies, visit the website at StateForesters.org.